



## AlmavivA S.p.A. announces an agreement for the acquisition of Chain through its Brazilian subsidiary, enhancing its range of services

Rome, September 27, 2019 - AlmavivA S.p.A, announces its intention to acquired 100.00% of the capital of Chain Serviços and Contact Center S.A, through its Brazilian subsidiary.

AlmavivA do Brasil, one of the leading companies in contact center, customer relationship management (CRM) and trade marketing segment in Brazil, announces its intention to purchase the entire stake of Bradesco Group in Chain Serviços and Contact Center S.A.

Through this acquisition, which is part of the growth strategy adopted, AlmavivA consolidates its operations in the area of customer relations in the financial segment, providing expansion and diversification of its operations in Brazil.

The closing of the transaction is expected by the end of the year and is subject to certain conditions, including the approval by the Administrative Council for Economic Defense (CADE). Further information will be provided after the closing.